



# Competition Brief: CREATIVITY Wednesday 18 July 2018

## THEME

The theme for this competition is **CREATIVITY**.

## JUDGE

Robyn Wood, External Judge, from Purple Noon Art Gallery, 606 Terrace Road, Freemans Reach

## DEFINITION

Creativity is almost impossible to define. Basically members need to make use of their imaginations or their original ideas or inventiveness to create a photograph. *"Creative photography is an extension of conventional photography into creative art. Its purpose is to stimulate creative thoughts and encourage experimentation with new ideas going beyond a simple photograph."* Artist Pablo Picasso said, *"The chief enemy of creativity is common sense."*

## BACKGROUND INFO

Take a look at these websites for more information:

- Some ideas for creativity

<http://www.waccfoto.com/docs/compDefinitions/creativeDefinition.pdf>

- Creative photography ideas

<http://www.digital-photography-tips.net/creative-photography.html>

- Displaying Creativity – The History of Photography

<https://www.creativedisplaysnow.com/articles/displaying-creativity-the-history-of-photography/>

- What is a Creative Photograph?

<http://www.pflicreative.com/uploads/3/4/2/2/34223986/judgingwhatiscreative.pdf>

## CATEGORIES

There are 2 categories in our A and B Grade competitions. You may enter up to 8 images with a maximum of 4 per category. The categories are:

1. Prints (colour or monochrome) - Minimum image size 6" x 4"
2. Digital (colour or monochrome) - projected (no restriction on size)

## REQUIREMENTS

- Photographs should meet the Club's criteria or will not be accepted. Requirements, including the correct naming of Projected images, are located on our website <http://www.hawkesburycameraclub.com.au/>
- Note - an image may be entered into one Open Competition and one Set Subject Competition.

## WHEN & WHERE

To be held on Wednesday 18 July 2018 at 7.30pm at Richmond Club, Francis Street, Richmond

## ENQUIRIES

Contact the Competition Manager [competitionmanager@hawkesburycameraclub.com.au](mailto:competitionmanager@hawkesburycameraclub.com.au)