



In Camera

The Newsletter of the Hawkesbury Camera Club Inc.

2016 OFFICE BEARERS

President	John Hughes 0433 021 949
Vice President	Graham Hodgkins 0466 870 109
Treasurer	Peter Burford 0402 941 505
Secretary	Marian Paap 0402 116 670

2016 COMMITTEE

Committee	Charles Sutton Don Clay
Competition Manager	Michelle Nichols
Garden Comp	Marian Paap
Newsletter Editor	Marian Paap
Outing Coordinator	Paul Hulbert
Publicity Coordinator	Marianne Hodgkins
Webmaster	Jonathan Auld

WHAT'S ON THIS MONTH

March 2 nd	PRESENTATION Photojournalism & Street Photography Presenter - Kylie Pitt
March 9 th	OUTING Street Photography in Windsor
March 16 th	COMPETITION Theme: Street Photography

FROM THE PRESIDENT

February has been and gone. Our Start of Year BBQ at Pughs Lagoon was well attended and we enjoyed a balmy summer's evening as we caught up with the happenings over the summer break. Our Q & A meeting, outlining the program and planned events for 2016 was well received. Minor changes to the way the club conducts competitions and how they are to be judged were explained and put into practice in our Open Competition night the following week. We had a large turnout from members and over 150 images were entered into the competition. Congratulations to all who made the effort to participate and to those receiving awards on the night.

Members sitting in the back rows were disadvantaged when the prints were being evaluated by the judge. Distance and reflections made it difficult, if not impossible, to see the detail in the print being commented on by the judge. I have made some enquiries regarding document projectors which have the ability to project an image from the print as it is being judged. I am told Castle Hill Camera Club uses this technology and will be contacting them for details in the near future. Initial enquiries indicate that the club will have to expend approximately \$800.00 to acquire a document projector. If any member has firsthand knowledge of this technology please contact myself or Jonathon Auld.

We announced an initiative to team up newer members in the club with some of our old hands. Members who have agreed to act as team leader / mentor are: Ian Camborne, Peter Burford, Alan Sadlier, Charles Sutton and Paul Hulbert. Teams are to tackle Street, Portrait, Landscape and Architectural photographic subjects and submit their works monthly and to complete the project by July, in time for the selection of images for the interclub competition. This is an opportunity to learn and get out and challenge yourself. Interested members should contact a team leader as early as possible to kick this project off. There are two studios available for formal portrait work

if required. Alan Aldrich and myself have volunteered our studio facilities at one week's notice.

The club had its first outing on the weekend following the 18 footers on Sydney Harbour. 18 of members of our club, 10 from Blacktown and 6 or 7 from Pittwater Camera Club's crowded onto the old ferry in beautiful Sydney weather to watch and photograph these vintage sail boats and their crews do their thing. Everyone had an opportunity to capture some dramatic and exciting action shots amongst one of the most magnificent backgrounds in the world. We thank Paul Hulbert for including this in our events calendar, Ian Camborne for making it all happen on the day, Marian Paap for publicity and Sydney Flying Squadron for staging the event.

John Hughes

OUTING – SYDNEY FLYING SQUADRON – 27 FEB

Camera Club's 2016 first outing to Sydney Harbour following 18 foot sailing boats on 27th February was a successful outing with 18+ members joining on the day.

It was a very enjoyable day together with beautiful weather that Mother Nature provided for us.



Waiting for everyone to arrive – Richmond Club Carpark



Oh those 'big guns'



How did it turn out Iris?



'Mine's better than yours!!'



Afternoon drinks before heading off home...





Can you share the joke with us??



'Oh, wow, what a day!'



The harbour is big enough to share



Hard yakka after the race

Photos by Marian Paap



Photos by Ian Cambourne



Photo by Deborah Gillman

NEXT OUTINGS

Foggy morning on Blacktown Road in the Uni paddocks. You have to get out of bed for shots like this!!



Other news, 9-10 March will be dark nights for Star photography if you are into Star Trails.

9th April the Balloon Glow at Canowindra is on again. Club member Ruth Nielsen has offered accommodation for two at her place at Eugowra, half an hour from Canowindra.

A lot of photo opportunities out there. See Pete Burford for details.



Photos by Pete Burford

PHOTOGRAPHY TIPS & TRICKS

This is the link for the Photo Impression - poor man's Photo shop I was talking about on last Saturday.

<http://arcsoft-photoimpression.en.softonic.com/>

It is a free download and the title will be ArcSoft Photoimpression 6.5 Gold.

I'm running Windows 7 on both of my computers and have had no issues. If you need assistance at all just E mail me - pete43burf@gmail.com.

Pete Burford

Street Photographers Rights – Arts Law Centre

This is a very useful article to read

http://www.pittwatercameraclub.org/uploads/2/5/2/0/25/201964/street_photographers_rights_arts_law_centre.pdf

Successful Memorable Photo Notes

http://www.pittwatercameraclub.org/uploads/2/5/2/0/25/201964/successful_photo_notes.pdf

See pages 7 & 8.

Graham Hodgkins

DID YOU KNOW

PHOTOGRAPHY MAGAZINE

Did you know that members of Hawkesbury Library Service can now borrow free eMagazines for your computer, tablet or smart phone? There are about 15 titles including the Australian **Digital Photography**. No need to return items and you can set up an alert which tells you when the latest issue arrives. Just go to <http://goo.gl/AmGwdk> and click on the ZINIO link (see below) with your Library card. You only have to register once. If you are not a member that is OK, it's FREE to join.



QUOTES

"A photo is never objective. If it is, it is real boring."

John Filo 2000

Paul Hulbert

NEWSLETTER CONTRIBUTIONS

Do you have an article, story or tips that you would like to share with other members through the monthly newsletter?

Contributions can be submitted at any time to the Editor Marian Paap Marian@secureaz.net. The newsletter is distributed prior to the first meeting of each month.

CONTRIBUTIONS DUE DATES:

29 th March	28 th April	29 th May
29 th June	29 th July	29 th August
28 th September	29 th October	28 th November

ON TOUR - Flashback: 160 Years of Australian Fashion Photos

22 FEB 2016 TO 30 JUN 2016

FREE

EXHIBITION

The glamorous story of
Australian fashion
photography is revealed.



A collection of touching portraits

In 1918 the Mitchell Library Trustees embarked upon an ambitious project: to photograph NSW soldiers heading overseas to serve in World War I. Officers of the Australian Imperial Force and Naval Forces were invited to the Crown Bromide Enlargement Company, the Crown Studios, in George Street Sydney to be photographed in person or their families sent photographs to be copied. However, due to a fire at Crown Studios in December 1918 the project was never completed. From this project, the Library holds over 1600 touching portraits and 230 of these feature in Portraits of War: The Crown Studios Project.

Featured image: Lancelot Thomas Crane, NSW servicemen portraits, 1918-19.

ON TOUR - PORTRAITS OF WAR: THE CROWN STUDIOS PROJECT



22 Feb 2016 to 15 Jun 2017

Imagine a City: 200 years of public architecture in NSW



SERIES

20 FEB 2016 TO 8 MAY 2016

FREE

EXHIBITION

An exploration of the
remarkable impact and legacy



SUCCESSFUL MEMORABLE PHOTOGRAPHIC IMAGES

A photograph is a visual communication, a means by which one person, the photographer, transmit's a message to a second person, the viewer.

As participants in a Camera / Photographic club what motivates one to take pictures and compete?

Enjoyment: When one pushes the shutter on the camera they press the emotional button.

Improve photographic technique: Listen to Judges constructive comments and learn from others.

Want others to enjoy their image: To experience the emotion and feeling one has created.

Recognition: Rewards - Merits & Credits.

Ego: Want viewers to remember their photographs.

Successful competition requires creative and expressive ideas and most importantly thought before releasing the shutter. Technical ability, though important, is only one fifth of the process needed to create an outstanding photograph. It does not require one to be armed to the teeth with technology. In fact it can be an obstacle to creative seeing. The chance of a outstanding image can evaporate when one becomes overly obsessed with brands of cameras and their controls. Don't use the camera as a photocopier. Use it as a tool to relay your image concept to the viewer.

FIVE BASIC ELEMENTS THAT MAKE A SUCCESSFUL MEMORABLE PHOTOGRAPH

1. TECHNICAL QUALITY

Craftsmanship is obviously important and requires a fair knowledge of:

Camera and lenses.

Exposure to fit the subject, Lighting, Depth of Field, Sharp or blurred, Tonal Range etc.

Photo Imaging Software, eg Photoshop.

Printing and Mounting.

These are only tools and on their own do not make a successful photograph.

2. SUBJECT MATTER

In most cases the viewer does not have the same emotional ties to the subject as the photographer. Look for something that will stimulate the interest of the others. Look for something that is uncommon to the viewer. Use originality, imagination, human interest, beauty ugliness etc.

Even for a Set Subject look for something out of the norm in that category.

3. COMPOSITION

Composition consists of **Image Layout, Design, Placement, Balance and Harmony.**

Think out how to place objects in the frame in a pleasing manner and at the same time emphasise your intended subject. Do your best to compose in camera. Critical composition choices at the time of capture have a big impact on the final image. Choices of viewpoint, position, horizontal or vertical framing, perspective focus point, and depth of field are all critical and in most cases can not be modified in your photo imaging soft ware. Each image deserves it's own composition design and the following are only helpful general guides.

EXAMPLES OF COMPOSITION GUIDE LINES

RULE OF THIRDS

The object is to stop the Subject and areas of interest (eg Horizon) from bisecting the image. This ratio has been used by artists for centuries and helps to create a pleasing, balanced composition.



RULE OF ODDS

An odd number of subjects in an image works better and in most cases and is more interesting to the viewer. The exception to this rule is where there is an interaction between the subjects.

RULE OF SPACE

In most cases a prominent subject should be off centre and a moving subject should have room in front rather than behind. If a subject is looking out of the image leave space in the direction of the eyes.



COUNTER BALANCE

An object used as a counter balance to the main subject and placed some where near edge of the frame stops the viewers eye from going out of the image. eg the yellow window frame top right hand corner of the above example.

LEADING LINES

Leading Lines are used to pull the viewers eyes into the image, towards the subject or through the scene.

There are many different types of lines, straight, diagonal, curvy, spiral, zigzac etc.



TRIANGLE



The Triangle is one of the strongest forms of composition and used by Master Artists for centuries.

HORIZONTAL OR VERTICAL - ROTATION - BREAKING A PATTERN - LEFT TO RIGHT

KEEP IT SIMPLE When in doubt leave it out. A photograph often says more by what it has left out, rather than what has been included.

4. IMPACT / MOOD / IMAGINATION / EMOTIVE CONTENT

This is the extra **WHAM** the **WOW** the **ZING** that grabs attention and has a immediate influence on the viewer.

Invoke an emotion that appeals instantly to the viewers senses. Aim to excite, stun, shock, disturb, or amuse the viewer.

SOME EXAMPLES:	STRONG COLOURS	STRONG BLACK AND WHIES IN MONO
	HIGH KEY	LOW KEY
	HIGH CONTRAST	ACTION - THE DECISIVE MOMENT
	EXCITEMENT	PLEASURE
	SATISFACTION	HUMOUR
	DISTURBANCE	CREATIVITY - DEAR TO BE DIFFERENT

Does the photograph encourage the viewer to react?

5. AVOIDANCE OF DISTRACTING ELEMENTS

A photograph comprises just two elements, a subject and a background. Avoid any distractions that compete and draw attention away from the main subject. Watch out for bright colours or high lights in the background. Beware of that nasty white witch attracts the viewers eye. Thanks Photoshop for the Clone Tool. The background should compliment the subject and add to the overall picture. Often the photographer sees what they want to see and miss the obvious.

Stuffed up backgrounds ruin more images than any other thing.

CONCLUSION

Two quotes to think about

Ernst Hass - If I Have any word of advise to give, it is that a photographer should learn to work with the minimum amount of equipment. The more you are able to forget your equipment, the more time you have to concentrate on the subject and the composition. The camera should become an extension of your eye, nothing else.

Max Dupain - I've always believed a great photographer should concentrate more on depth of feeling and less on depth of field.

Finally don't just press the camera button. Think also Subject Matter, Composition, Impact, Inclusions, and then press the emotion button. Don't be a photocopier. Make your image extraordinary.